

BURGESS SPORTS

CASE STUDY



BUSINESS PROFILE

 **Hospitality & leisure**

 **Not-for-profit**

 **Camberwell**

CHALLENGES

- **Educating staff**
- **Customer engagement**
- **Waste contamination levels**

RESULTS

- **27% increase** in correctly disposed recycling.
- **10% increase** in correctly disposed materials in general waste
- **66% increase** in avoided emissions in terms of kgCO₂e per tonne saved through recycling

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OVERVIEW & GOALS

Burgess Sports, a charity and cafe with a strong commitment to high standards and eco-friendly practices, joined the Southwark Climate Collective (SCC) project to further embed sustainability into their operations. In March 2024, they submitted a sample of their general waste and recycling for analysis, and received a bespoke report identifying the type and quantity of materials found and recommendations for optimising waste disposal. A follow-up audit was conducted six months later to track changes in waste management, recycling efforts, and emissions.

ACTIONS

The charity enhanced waste disposal by educating staff and customers, updating training, improving signage to reduce contamination of recycling and general waste and introducing coffee cup recycling. Burgess Sports now aims to collaborate locally on food and waste reduction and fundraise for a communal composting service.

LEARNINGS

Focusing on waste reduction gave Burgess Sports valuable insights into carbon reduction more broadly. The workshops were especially beneficial, offering opportunities to learn from others and spark innovative ideas.

RESULTS

Educating staff and customers on waste segregation led to noticeable improvements in disposal habits. Burgess Sports successfully integrated sustainability concepts into their training programs and are planning to extend this focus to their youth leadership initiatives. The project also motivated them to continue reviewing their processes and look at other areas where they are able to make more sustainable packaging choices.

“The Southwark Climate Collective gave us practical tools and motivation to rethink sustainability. The workshops were eye-opening, inspiring us to drive positive change in our organisation and community—a journey we’re proud to continue.

Ally Teixeira, CEO of Burgess Sports